

**2011-2012 Concert Series Programs  
Advertising Rates & Contract**



| Ad Size   | Specifications<br><i>(width X height in inches)</i> | Single Concert Series *  |       | Full Season<br><i>(Fall, Winter &amp; Spring Concert Series)</i> |  |
|---|---|--------------------------|-------|--|--|
|   |   | <input type="checkbox"/> | Rate  | <input type="checkbox"/>   | Rate   |
| Full Page<br><i>(inside front cover or inside back cover)</i>                   | 4.5" X 7.5"   | N/A                      |       | <input type="checkbox"/>   | \$550<br><i>(reserved on a first-come, first-served basis)</i> |
| Full Page<br><i>(inside page)</i>   | 4.5" X 7.5"   | <input type="checkbox"/> | \$175 | <input type="checkbox"/>   | \$450  |
| Half-Page<br><i>(horizontal only)</i>   | 4.5" X 3.625"                                       | <input type="checkbox"/> | \$125 | <input type="checkbox"/>   | \$250  |
| Business Card Information<br><i>(vertical)</i>                                  | 2.125" X 3.625"                                     | <input type="checkbox"/> | \$65  | <input type="checkbox"/>   | \$135  |
| Business Card Information<br><i>(horizontal, <u>please note dimensions</u>)</i> | 4.5" X 1.6875"                                      | <input type="checkbox"/> | \$65  | <input type="checkbox"/>   | \$135  |

Camera-ready, black & white only, no bleeds, 85-100 lpi, PDF or JPEG only (300 dpi, grayscale).

\* If you wish to place an ad in a single concert series program, please indicate the concert series by checking the appropriate box:

Full Page *(inside page)*    Fall Series *(November)*   or    Winter Series *(February)*   or    Spring Series *(May)*  
 Half Page                       Fall Series *(November)*   or    Winter Series *(February)*   or    Spring Series *(May)*  
 Business Card Info         Fall Series *(November)*   or    Winter Series *(February)*   or    Spring Series *(May)*

Please provide the information requested below, sign the contract and mail it along with a hard copy of the ad to the YSSO, P.O. Box 4291, Medford, OR 97501. The signed contract and payment must be received by the YSSO no later than **July 15, 2011**. Payment may be made by check made payable to the *Youth Symphony of Southern Oregon*, by invoice or by Visa or MasterCard. The ad must be provided to the YSSO as a digital file (PDF or JPEG) and sent via e-mail to the YSSO ([yssso@mind.net](mailto:yssso@mind.net)) on or before **August 3, 2011**. Ads that are not camera-ready or that require changes or modifications are subject to additional fees. Please proof the ad before sending it to the YSSO. The YSSO will print the ad as provided.

**PLEASE TYPE or PRINT**

Business/Office/Organization Name

Contact Name(s)

Mailing Address

City/State/Zip

(\_\_\_\_) \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_  
Telephone                                      Fax

E-Mail Address

Signature

Date

**Payment Method:**    A check payable to the *Youth Symphony of Southern Oregon* for \$\_\_\_\_\_ is enclosed.  
 Please mail an invoice to the business, address and contact person listed above.

Please charge my             Visa            *or*             MasterCard

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name *(as it appears on the card)* \_\_\_\_\_