

**2016-2017 Concert Season Programs
Advertising Rates & Contract**



Ad	Dimensions <i>(width x height)</i>	Single Concert Series <i>(fall, winter <u>or</u> spring series)</i>	Full Season <i>(fall, winter <u>and</u> spring series)</i>
Full Page <i>(inside back cover or inside front cover)</i>	4.5" X 7.5"	N/A	☐ \$600
Full Page <i>(internal page)</i>	4.5" X 7.5"	☐ \$275	☐ \$525
Half-Page <i>(horizontal only)</i>	4.5" X 3.625"	☐ \$185	☐ \$325
Business Card Information <i>(vertical)</i>	2.125" X 3.625"	☐ \$115	☐ \$200
Business Card Information <i>(horizontal)</i>	4.5" X 1.6875"	☐ \$115	☐ \$200

Rates: The rates listed above are for *camera-ready* ads only.
Technical Specifications: No bleeds, black & white only, 85-100 line screen.
File Format: PDF, JPEG or TIFF (300 dpi, grayscale).
Schedule: Full season ads run in all three Concert Series programs; 2800-3000 programs per season.
Payment Methods: Check (payable to the *Youth Symphony of Southern Oregon*), by MasterCard or Visa, or by Invoice.

NOTE: If you wish to place an ad in a single Concert Series program, please check one of the following boxes to indicate which Concert Series: ☐ Fall or ☐ Winter or ☐ Spring

Please provide the following information and sign the contract. Please mail it to the Youth Symphony of Southern Oregon, P.O. Box 4291, Medford, OR 97501. The signed contract and payment must be received by the YSSO no later than **July 15, 2016**. The ad must be provided to the YSSO as a digital file and sent via e-mail to the YSSO (info@ysso.org) on or before **July 15, 2016**. Any ad that is not camera-ready is subject to additional charges/fees. Previous advertisers may place an ad that appeared in the previous concert season's programs; however, if the ad requires modification or revision, additional fees will apply based on the time required to make design/text changes. Please proof the ad before sending it to the YSSO organization. It will be printed as provided.

Business/Office/Organization Name

Contact Name(s)

Mailing Address

City/State/Zip

(_____) _____
Telephone

E-Mail Address

Signature

Date

Payment Method: ☐ A check payable to the *Youth Symphony of Southern Oregon* for \$_____ is enclosed.
☐ Please mail an invoice to the business, address and contact person listed above.
☐ Please charge \$ _____ to my ☐ Visa or ☐ MasterCard
Card # _____ Exp. Date _____
Name (as it appears on the card) _____