



June 4, 2009

Dear Business and Professional Leader;

Thank you for your interest in placing an advertisement in the Youth Symphony of Southern Oregon 2009-2010 Concert Series programs. Your advertising support will help provide music training for the dedicated young musicians of the YSSO and high-quality concerts of classical music for the public. Thousands of the region's residents as well as visitors to our area attend the extraordinary performances each year.

Preparations are underway for the 2009-2010 Concert Season. The musicians of *Youth Strings*, *Youth Orchestra* and *Youth Symphony* will present concerts at the Craterian Ginger Rogers Theater in Medford, the Performing Arts Center in Grants Pass and Southern Oregon University's Music Recital Hall in Ashland. Full season advertisers will reach several thousand community members interested in attending performances of standard orchestral literature, concerti and special arrangements for preparatory and string ensembles.

The support of the region's business and professional communities has been integral to the success of the YSSO and its ability to offer performance opportunities and training to young people. Income from advertising, concert series partners (sponsors), foundation grants, annual gifts and contributions helps underwrite rehearsal and concert expenses, including rental fees for rehearsal facilities and concert venues, the purchase or rental of music, insurance, publicity and printing, fees for conductors and music coaches and operations.

If you are interested in placing an ad in the 2009-2010 Concert Series programs, please review the following Advertising Rate & Contract, complete and sign the form and return it to the YSSO (P.O. Box 4291, Medford, OR 97501) with a check payable to the Youth Symphony of Southern Oregon by July 17, 2009. Please include a hard copy of the camera ready ad with the signed contract and payment. Please send a digital file (in PDF format) of the ad via e-mail to the YSSO (yso@mind.net) by August 2, 2009.

I hope you will consider supporting the artistic accomplishments of the musicians of the Youth Symphony of Southern Oregon by advertising in the 2009-2010 Concert Series program. Please contact the YSSO (541-858-8859 or yso@mind.net) if you have any questions about advertising or the concerts of the YSSO.

Thank you for your interest in music education and the mission and musicians of the Youth Symphony of Southern Oregon.

Sincerely,

**Sharon Wilson**

Sharon Wilson  
Executive Director

**2009-2010 Concert Series Programs  
Advertising Rates & Contract**



<b>Ad Size</b>	<b>Specifications</b> <i>(width X height in inches)</i>	<b>Single Concert Series *</b>	<b>Full Season</b> <i>(Fall, Winter &amp; Spring Concert Series)</i>
Full Page <i>(inside front cover or inside back cover)</i>	4.5" X 7.5"	N/A	<input type="checkbox"/> \$550 <i>(reserved on a first-come, first-served basis)</i>
Full Page <i>(inside page)</i>	4.5" X 7.5"	<input type="checkbox"/> \$175	<input type="checkbox"/> \$450
Half-Page <i>(horizontal only)</i>	4.5" X 3.625"	<input type="checkbox"/> \$125	<input type="checkbox"/> \$250
Business Card Information <i>(vertical)</i>	2.125" X 3.625"	<input type="checkbox"/> \$65	<input type="checkbox"/> \$135
Business Card Information <i>(horizontal, please note dimensions)</i>	4.5" X 1.6875"	<input type="checkbox"/> \$65	<input type="checkbox"/> \$135

Please use the same ad that appeared in the YSSO's 2008-2009 concert program(s). The ad conforms to the dimensions above and does not require any change in text or graphics. Please note the dimensions for horizontal business card information ads.

\* If you wish to place an ad in a single concert series program, please indicate the concert series by checking the appropriate box:

Full Page <i>(inside page)</i>	<input type="checkbox"/> Fall Series <i>(November)</i> <u>or</u>	<input type="checkbox"/> Winter Series <i>(February)</i> <u>or</u>	<input type="checkbox"/> Spring Series <i>(May)</i>
Half Page	<input type="checkbox"/> Fall Series <i>(November)</i> <u>or</u>	<input type="checkbox"/> Winter Series <i>(February)</i> <u>or</u>	<input type="checkbox"/> Spring Series <i>(May)</i>
Business Card Info	<input type="checkbox"/> Fall Series <i>(November)</i> <u>or</u>	<input type="checkbox"/> Winter Series <i>(February)</i> <u>or</u>	<input type="checkbox"/> Spring Series <i>(May)</i>

Please provide the information below, sign the contract and mail it with a hard copy of the ad to the YSSO, P.O. Box 4291, Medford, OR 97501. The signed contract and payment must be mailed to the YSSO no later than July 17, 2009. Payment may be made by check (payable to the *Youth Symphony of Southern Oregon*), Visa, MasterCard or by invoice. The ad must be provided to the YSSO as a digital file (PDF) and sent via e-mail to the YSSO ([yssso@mind.net](mailto:yssso@mind.net)) on or before August 2, 2009. Ads that are not camera-ready or that require changes or modifications will be subject to additional design fees of \$30-\$60 depending on the ad. Please proof the ad before sending it to the YSSO. The YSSO will print the ad as provided.

**PLEASE TYPE or PRINT**

\_\_\_\_\_  
**Business/Office/Organization Name**

\_\_\_\_\_  
**Contact Name(s)**

\_\_\_\_\_  
**Mailing Address**

\_\_\_\_\_  
**City/State/Zip**

(\_\_\_\_\_) \_\_\_\_\_  
**Telephone**

(\_\_\_\_\_) \_\_\_\_\_  
**Fax**

\_\_\_\_\_  
**E-Mail Address**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

**Payment Method:**

- A check in the amount of \$\_\_\_\_\_ is enclosed.
- Please mail an invoice to the address and contact person listed above.
- Please charge my  Visa *or*  MasterCard
- Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_
- Name *(as it appears on the card)* \_\_\_\_\_

# **Youth Symphony of Southern Oregon 2009-2010 Concert Series Performances**

## **Fall 2009 Concert Series**

November 14, 2009, 7:30 p.m.  
Craterian Ginger Rogers Theater - Medford

November 15, 2009, 3:00 p.m.  
SOU Music Recital Hall - Ashland

## **Winter 2010 Concert Series**

February 19, 2010, 7:30 p.m.  
Grants Pass High School Performing Arts Center  
*Youth Symphony Only*

February 20, 2010, 7:30 p.m.  
Craterian Ginger Rogers Theater - Medford

February 21, 2010, 3:00 p.m.  
SOU Music Recital Hall - Ashland

## **Spring 2010 Concert Series**

May 22, 2010, 7:30 p.m.  
SOU Music Recital Hall - Ashland

May 23, 2010, 3:00 p.m.  
Craterian Ginger Rogers Theater - Medford